

# Climate Change & Forests: From Seed to Carbon Sink INFOGRAPHIC RUBRIC

Critical thinking, and the ability to communicate information effectively to others, are two key skills every student must learn. Using any discipline’s content, students build infographics and develop new communication skills by learning to share information succinctly using language, data, graphic design, and images. With so much available data, and attention spans growing short, presenting key concepts in a compelling way is an art.

| Category              | Advanced                                                                            | Proficient                                                                          | Developing                                                                                     | Needs Specific Improvement                                                               |
|-----------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| <b>Content</b>        | Covers topic in depth with details and examples.<br>Subject knowledge is excellent. | Includes essential knowledge about the topic. Subject knowledge appears to be good. | Includes essential information about the topic but there might be a factual error.             | Content is minimal OR there are factual errors.                                          |
| <b>Graphics</b>       | All graphics are related to the topic and make it easier to understand.             | All graphics are related to the topic and most make it easier to understand.        | All graphics relate to the topic.                                                              | Graphics do not relate to the topic and/or aid the viewer.                               |
| <b>Attractiveness</b> | Makes excellent use of font, color, effects, etc. to enhance the presentation.      | Font, color, effects, etc. are acceptable.                                          | Makes use of font, color, effects, etc. but these might detract from the presentation content. | Use of font, color, effects etc. but these often distract from the presentation content. |
| <b>Mechanics</b>      | No misspellings or grammatical errors. It is publishable.                           | One misspelling and/or mechanical error exists.                                     | Two misspellings and/or grammatical errors.                                                    | More than two spelling or grammar errors.                                                |
| <b>Citations</b>      | Full bibliographic citations for any image or text sources are included.            | The URL of any image or text sources used are included.                             |                                                                                                | No citations to sources used are included.                                               |

Does the infographic have a main idea or thesis?  
 Does the data support the main idea? (if applicable)  
 Do the graphics enhance and support the data?  
 Does the layout and design have a purpose  
 Did you organize the graphics and text to communicate your ideas effectively?

*Adapted from Jeff Holliday*