


GROWING FOREST LITERACY AND A DIVERSE & RESILIENT WORKFORCE

2021 ANNUAL REPORT



PROJECT
LEARNING
TREE
CANADA

An initiative of SFI 

Front cover: Michael Jaime Jacques stumbled upon this moose skull while reflagging cut block boundaries as a summer student for Weyerhaeuser (an SFI-certified organization) in Grande Prairie, Alberta.



PLT CANADA'S GREEN JOBS

are those that support nature-based solutions for a more sustainable planet, such as positions in the forest, conservation and parks sectors.

Project Learning Tree Canada (PLT Canada) continues to promote forest literacy to people of all ages and to help young Canadians grow their green career pathways.

We are extremely proud to have placed young adults (aged 15-30) in over 6,000 Green Jobs across the country since 2018, while continuing to achieve gender balance throughout. Quite notably, roughly 10% of our total job placements have gone to young adults facing two or more barriers to employment, and 15% of our placements have gone to over 900 Indigenous young adults from more than 100 Indigenous communities. We have also delivered seven mentorship cohorts to over 500 participants and increased our number of educational offerings to help educators better engage with young adults of all ages.

Results like these inspire us, motivate us, and make us more committed than ever to continue to build and improve on our successes. Thank you to the Government of Canada's Youth Employment Skills Strategy for financial support that meaningfully impacts young Canadians, new Canadians and young adults facing barriers.

I would also like to thank the hundreds of caring organizations throughout the Sustainable Forestry Initiative and Canadian Parks Council networks who have taken steps to support equity in the forest and conservation sector and to ensure that a young person's first experience in a green job is a rewarding one.

We're excited to be working with you, passionate young people, employers, mentors, and valued partners, as we continue to grow forest literacy and a diverse and resilient workforce for years to come.

A handwritten signature in black ink that reads "K. Abusow".

KATHY ABUSOW
PRESIDENT AND CEO



Project Learning Tree Canada (PLT Canada) is a non-profit, charitable organization COMMITTED TO FOSTERING INCLUSIVE ENVIRONMENTAL EDUCATION AND GROWING A DIVERSE AND RESILIENT GREEN JOBS WORKFORCE, using trees and forests as windows on the world.

Our award-winning environmental education resources and career programs support youth on their green career pathways, including those in rural, Indigenous and urban communities. Together, we are growing a world that values and benefits from sustainably managed forests.



“Project Learning Tree Canada offers our young people incredible experiences to learn and grow with an appreciation for our natural habitats, while gaining valuable skills and knowledge. The conservation and growth of sustainable forest management is absolutely vital if we are going to tackle the twin crises of climate change and the loss of biodiversity. I encourage young people to explore the opportunities available, and THANK YOU to **Project Learning Tree Canada** for your great work!”

**THE HONOURABLE STEVEN GUILBEAULT
MINISTER OF ENVIRONMENT AND CLIMATE CHANGE**

Canada



“Workforce renewal within the Canadian forest sector is critical given labour shortages and an aging workforce. Across Canada, we recognize the importance of the forest sector in supporting Canada’s transition to a net-zero, greener economy. Right now is a unique moment for young Canadians, very much including Indigenous youth, to join the sector and grow with it. It is also an opportunity for the forest sector to improve overall competitiveness and diversity by opening doors for underrepresented groups, and partnerships like **Project Learning Tree Canada** will help to create a diverse, qualified talent pool that will benefit Canada in the long-term.”

**THE HONOURABLE JONATHAN WILKINSON
MINISTER OF NATURAL RESOURCES**

Canada

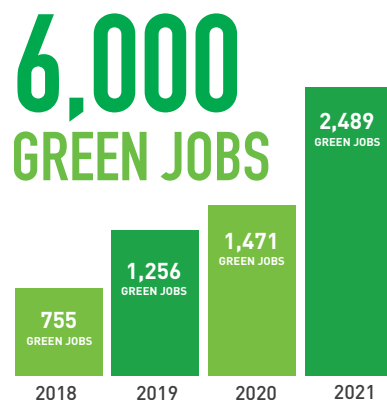


Evan Crawford and his older brother Grayon Crawford enjoyed tree planting and learning about forest fire training as Stewardship Youth Rangers with the Outland Youth Employment Program.

PROJECT LEARNING TREE CANADA'S SUCCESSES

SINCE 2018

PLT CANADA PLACED
YOUNG ADULTS IN OVER



82% OF
YOUNG ADULTS

that responded to our surveys
are still working in the forest and
conservation sector

3 YEARS
after their PLT Canada Green
Jobs work experience.

PLT CANADA CONTINUES TO ACHIEVE

**GENDER
BALANCE** THROUGHOUT
ALL GREEN JOB
PLACEMENTS
year after year

PLT CANADA HAS PLACED OVER

900 INDIGENOUS
YOUNG ADULTS

FROM OVER
100 DIFFERENT
COMMUNITIES
INTO GREEN JOBS

PLT CANADA HAS PLACED

600 YOUNG
ADULTS

FACING TWO OR MORE
BARRIERS TO EMPLOYMENT
IN GREEN JOBS

FROM A RURAL COMMUNITY*
LIVING WITH VISIBLE OR NON-VISIBLE DISABILITY
INDIGENOUS
MEMBER OF A VISIBLE MINORITY
LGBTQ2+
OFFICIAL LANGUAGE MINORITY
NEW IMMIGRANT
INVOLUNTARY NEET (NOT IN EMPLOYMENT, EDUCATION OR TRAINING)

*population of less than 25,000

PLT CANADA SUPPORTED

150 INDIGENOUS
YOUNG ADULTS

FROM ACROSS CANADA IN OBTAINING
ADVANCED SKILLS TRAINING
in brush saw operation, first aid, bear
awareness, health and safety, fork lift
counterbalance, and more!

PLT CANADA CONTINUES TO ROUGHLY

DOUBLE
EVERY YEAR
THE NUMBER OF
INDIGENOUS EMPLOYERS
SUPPORTED BY GREEN JOBS

PLT CANADA HAS HOSTED

1,400+ PARTICIPANTS
OVER
17 DIFFERENT
ONLINE EVENTS



PLT CANADA WOULD
LIKE TO THANK OUR

400 EMPLOYERS

for providing these young adults
with green job experiences

- 148** ORGANIZATIONS THROUGH THE SUSTAINABLE FORESTRY INITIATIVE (SFI) NETWORK
- 10** PROVINCIAL AND TERRITORIAL PARKS AGENCIES THROUGH THE CANADIAN PARKS COUNCIL (CPC) NETWORK
- 223** OTHER VALUED PARTNERS

PLT CANADA'S GREEN JOBS

Green Jobs are those that support nature-based solutions for a more sustainable planet, such as positions in the forest, conservation and parks sectors.

PLT CANADA CONTINUES TO ENSURE
TOP-NOTCH SATISFACTION RATES

99% OF SURVEY
RESPONDENTS

EXPRESSED SATISFACTION

with their Green Job placements in 2021



Tory Brantner performed fieldwork while working as a GIS analyst for Interfor (an SFI-certified organization) in Frederick Arm, British Columbia.



PLT CANADA HAS PLACED
YOUNG ADULTS INTO

GREEN JOBS

ACROSS **10** PROVINCES AND
1 TERRITORY

Green Jobs allow youth to **GAIN VALUABLE WORK EXPERIENCE** that will help them pursue careers as foresters, wildlife biologists, Indigenous knowledge coordinators, park rangers, and much more.

TOP SKILLS LEARNED BY PLT CANADA PLACEMENTS

60+%	TIME MANAGEMENT	25+%	PUBLIC SPEAKING
60+%	FIELD WORK	20+%	ANIMAL IDENTIFICATION
45+%	PHYSICAL LABOUR	20+%	NAVIGATION
45+%	PLANT IDENTIFICATION	15+%	FOREST PLANNING
35+%	REPORTING/WRITING	15%	OTHER
25+%	RESEARCH		

WE PLACED YOUNG ADULTS IN OVER
2,460 GREEN JOBS
ACROSS CANADA **IN 2021**

→ **6,000+** YOUNG ADULTS IN
GREEN JOBS
SINCE 2018

PLT CANADA THANKS OUR EMPLOYERS

IN THE SFI AND CPC NETWORKS

257 UNIQUE EMPLOYERS
PROVIDED
GREEN JOBS
PLACEMENTS IN 2021

Thank you to the following organizations!

- | | |
|--|--|
| 1. 1 Million Teachers | 21. BC Parks |
| 2. A Rocha Canada | 22. BC Parks Foundation |
| 3. A Rocha Canada - Ontario | 23. Be the Change Earth Alliance Society |
| 4. A&A Trading | 24. Bienenstock Natural Playgrounds |
| 5. Aamjiwnaang First Nation | 25. BinBreeze |
| 6. Advanced Urban Forestry | 26. Bird Studies Canada - New Brunswick |
| 7. Alberta Parks | 27. Birds Canada |
| 8. Aleza Lake Research Forest | 28. Blue Collar Silviculture |
| 9. Alpine Precision Tree Services | 29. Bonanza Lake Logging |
| 10. Andrew Fleck Children's Services | 30. Bonaparte First Nation |
| 11. Arbutus Grove Nursery | 31. Bonnymans' Wild Blueberries & Natural Products |
| 12. Ascent Aerial Park | 32. Branches Tree Care |
| 13. Assiniboine Park Zoo | 33. Brinkman Living Infrastructure |
| 14. AT Limited Partnership | 34. Brinkman Reforestation |
| 15. Backcountry Property Management | 35. C.A. Pippy Park Commission |
| 16. Bartram Woodlands | 36. Canadian Committee for IUCN |
| 17. Battle River Watershed Alliance | 37. Canadian Forests Products (CANFOR) |
| 18. BC Forest Discovery Centre | 38. Canards Illimités Canada |
| 19. BC Ministry of Forest LNRORD | 39. Canfor Pulp |
| 20. BC Ministry of Forests, Lands, Natural Resource Operations and Rural Development | 40. Carleton University |

- | | |
|--|---|
| 41. Carleton-Victoria Wood Producers Association | 69. Earth Rangers Foundation |
| 42. Carrefour alimentaire Centre-Sud | 70. East Winds Silviculture |
| 43. Catfish Creek Conservation Authority | 71. Echo Ecological Enterprises |
| 44. Central Lake Ontario Conservation Authority | 72. Ecofor Consulting |
| 45. Challenger Enterprises | 73. Ecometrica (Canada) |
| 46. Child and Nature Alliance of Canada | 74. Endless Biking |
| 47. Chisasibi Eeyou Resource and Research Institute | 75. Evans Lake Forest Education Society |
| 48. Chuntoh Education Society | 76. Evermeadow Farm |
| 49. Churchill Northern Studies Centre | 77. Folklore Contracting |
| 50. Chuzghun Resources Corporation | 78. Forest Gene Conservation Association |
| 51. City of Dryden | 79. Forests Ontario |
| 52. Clean Annapolis River Project | 80. Forsite Consultants |
| 53. Concordia University | 81. Forteck Enviro Inc. |
| 54. Conservatree Inc | 82. Foundation for Environmental Stewardship |
| 55. Corridor appalachien | 83. Fraser Valley Invasive Species Society |
| 56. CRE Capitale-Nationale | 84. fRI Research Caribou Program |
| 57. Christmas Tree Council of Nova Scotia | 85. Friends of Fish Creek Provincial Park Society |
| 58. Daki Menan Lands and Resources Corp. | 86. Friends of Semiahmoo Bay Society |
| 59. Daniel McIntyre St. Matthews Community Association | 87. FSmith Consulting |
| 60. DeVos Tree Care | 88. Galiano Conservancy Association |
| 61. Domtar | 89. Gauthier + Associates Landscape Architects |
| 62. Domtar - Dryden | 90. Gibsons Marine Education Centre Society |
| 63. Ducks Unlimited Canada - BC | 91. Grand River Conservation Authority |
| 64. Ducks Unlimited Canada - Brandon Manitoba | 92. Green Communities Canada |
| 65. Ducks Unlimited Canada - Saskatoon Saskatchewan | 93. Greenmantle Forest Inc. |
| 66. Dunkley Lumber | 94. Halton Environmental Network |
| 67. DWB Consulting Services | 95. Henvey Inlet First Nation |
| 68. EACOM Timber | 96. HME Enterprises |
| | 97. hme Enterprises - Lac Seul First Nation |



PLT CANADA THANKS OUR EMPLOYERS

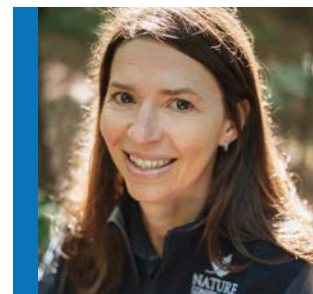
IN THE SFI AND CPC NETWORKS CONTINUED

- | | | | |
|--|--|---|--|
| 98. Incremental Forest Technologies | 128. Lower Thames Valley Conservation Authority | 153. Ontario Nature | 186. Second Nature Outdoors |
| 99. Inside Education Society of Alberta | 129. Lower Trent Region Conservation Authority | 154. Ontario Parks | 187. Société des établissements de plein air du Québec (SÉPAQ) |
| 100. Integrated ProAction Corp | 130. Mama Mundo | 155. Ontario Water Centre | 188. Silv-Econ |
| 101. Interfor | 131. Manitoba Burrowing Owl Recovery Program C/O Souris River Watershed District | 156. Out to Play | 189. Simon Fraser University |
| 102. Invasive Species Council of BC | 132. MANTECH | 157. Outland | 190. SNB Wood Co-operative |
| 103. Island Nature Trust | 133. Mattagami Region Conservation Authority | 158. Outward Bound Canada | 191. Spruce Products Limited |
| 104. JK Custom Guitar MTL | 134. MC Forêt | 159. Pacific BioEnergy | 192. Squamish Streamkeepers Society |
| 105. Jordan River Logging | 135. MeaningfulWork | 160. Pacific Northwest Raptors | 193. Stqeeye' Learning Society |
| 106. JPlant | 136. Medway Community Forest Cooperative | 161. Saskatchewan Parks, Culture and Sport | 194. Strong Back Timber |
| 107. Juniper Farm | 137. Millar Western Forest Products | 162. Persephone Market Garden | 195. StructureCraft |
| 108. Just be Woodsy | 138. MooseCreek Reforestation | 163. Pfenning's Organic Vegetables | 196. Summit Reforestation and Forest Management |
| 109. Kawartha Land Trust | 139. Mosaic Forest Management | 164. Pikangikum Youth Sawmill Program | 197. Sustainable Forestry Initiative |
| 110. Kenauk Institute | 140. Mount Allison University | 165. Quinte Conservation | 198. Sweet Earth Farm |
| 111. Kenauk Nature X LP | 141. Mount Saint Vincent University | 166. R&J Roadbuilding | 199. Take Me Outside |
| 112. Ladybug Arborists | 142. Natural Resource Solutions | 167. Random Acts of Green | 200. Temagami First Nation |
| 113. Lallemand/BioForest | 143. Nature Conservancy of Canada | 168. rare Charitable Research Reserve | 201. The Corporation of the City of Mississauga |
| 114. Lands and Forests Consulting | 144. Nature Trust of New Brunswick | 169. Recyclistas Bike Shop | 202. The Firelight Group |
| 115. Lavern Heideman & Sons Limited | 145. Ne-Daa-Kii-Me-Naan | 170. ReForest London | 203. The Hudson Food Collective |
| 116. Le groupe Desfor | 146. Newfoundland and Labrador Parks Division | 171. Regen Natural Resources Ltd | 204. The Land Between |
| 117. Leaf & Lyre Urban Farms | 147. Nimigon Tree Service | 172. Reimagine Agriculture | 205. The LawnMaster |
| 118. Leaf Ninjas | 148. North Pacific Timber Corporation | 173. Resolute Forest Products Thunder Bay Pulp and Paper Mill | 206. The Loon Foundation |
| 119. Les Entreprises forestières Amtech | 149. Northshore Tree Experts | 174. Resolute FP - Thunder Bay | 207. The Organic Council of Ontario |
| 120. LesKhan | 150. Northwest Solutions | 175. Resolute FP Canada | 208. The Refugee Centre |
| 121. Lesser Slave Lake Bird Observatory | 151. NorthWinds Environmental Services | 176. Resource Innovations | 209. The Starfish Canada |
| 122. Lil'wat Forestry Ventures | 152. Oakvillegreen Conservation Assoc. | 177. Rideau Waterway Land Trust | 210. The University of British Columbia, on behalf of its Alex Fraser Research Forest |
| 123. Little Otter Resource Management | | 178. Rivers to Ridges | 211. The University of British Columbia, on behalf of its Collaborative for Advanced Landscape Planning (CALP) Lab |
| 124. Little Salmon Carmacks First Nation | | 179. Roots to Harvest | 212. The Village Hearth Initiative o/a The Guelph Outdoor School |
| 125. LN & Sons Trucking | | 180. Rough Timber Forestry Consulting | 213. The Wilder |
| 126. London Environmental Network | | 181. Saint Mary's University | |
| 127. Lower North Thompson Community Forest Society | | 182. Sasamat Outdoor Centre | |
| | | 183. Saskatchewan Ministry of Environment | |
| | | 184. Scales Nature Park | |
| | | 185. Sea to Sky Invasive Species Council | |

PLT CANADA THANKS OUR EMPLOYERS

IN THE SFI AND CPC NETWORKS CONTINUED

- | | |
|---|--|
| 214. Thomas Tree Farm | 235. University of Northern British Columbia |
| 215. Threading Change Foundation | 236. University of Northern British Columbia - Ken Otter |
| 216. Tim Horton Children's Foundation | 237. University of Northern British Columbia- Lisa Wood |
| 217. Timberstone Logging | 238. University of Toronto |
| 218. Tim-O-Tree | 239. University of Toronto Scarborough |
| 219. Tolko Industries | 240. University of Toronto, Forestry at Daniels Faculty of Architecture, Landscape, and Design |
| 220. TOPSOIL - Innovative Urban Agriculture | 241. Van Dolah Enterprises |
| 221. Toronto and Region Conservation Authority | 242. W5 Logging |
| 222. Town of Cornwall | 243. Wahkash Contracting |
| 223. Tree Time Services | 244. Wahkohtowin Development GP |
| 224. Treefeed.ca | 245. Water Rangers |
| 225. Trent University, School of the Environment | 246. Webmainland Media Ltd |
| 226. UBC WildCo Lab | 247. West Fraser |
| 227. Université de Moncton Campus d'Edmundston | 248. West Fraser Timber Co. |
| 228. University of Alberta - Tree Improvement Lab | 249. Western Educational Adventures |
| 229. University of British Columbia | 250. Western Forest Products |
| 230. University of British Columbia - Canadian Parks Collective for Innovation and Leadership | 251. Western University |
| 231. University of British Columbia - Malcolm Knapp Research Forest | 252. Westfor Management |
| 232. University of Guelph | 253. Westroad Resource Consultants |
| 233. University of Manitoba | 254. Weyerhaeuser Canadian Timberlands |
| 234. University of New Brunswick - Joe Nocera | 255. Wild Bird Trust of BC |
| | 256. Wildlife Preservation Canada |
| | 257. Zimmfor Management Services |



EMPLOYER

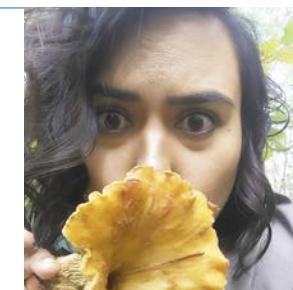
CATHERINE GRENIER
PRESIDENT AND CEO
NATURE CONSERVANCY OF CANADA



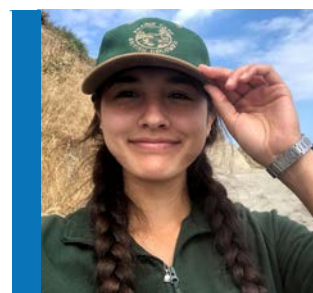
"There has never been a more important time to equip and inspire young people to address the twin crises of biodiversity loss and climate change. PLT Canada's environmental education and career pathway programming is doing just that – and doing it in an equitable way to ensure all young people and nature can thrive."

"Working with PLT Canada has allowed us to create meaningful jobs for youth and opportunities for them to gain hands-on experience in the environmental field. The quick application process allows us to focus our resources on the important work that we are doing for the community. Without PLT Canada we would not be able to offer these employment opportunities. I cannot say enough good things about the PLT Canada staff, they are always positive, friendly and helpful."

ALEXANDRA CLARKE
CLIMATE CHANGE RESEARCHER
TEMAGAMI FIRST NATION



EMPLOYER



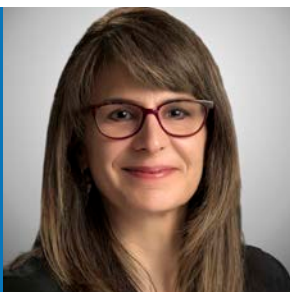
PLT CANADA YOUTH

"I learned a lot about the regional species in British Columbia such as flowers, fish and trees. This allows me to make conclusions about the health of certain ecosystems and how to manage them. I also learned to manage water control structures to improve the health of wetlands areas."

TYFFANY PATRIER
DUCKS UNLIMITED CANADA



SFI CONSERVATION PARTNER



EMPLOYER

"Mosaic Forest Management has proudly partnered with PLT Canada over the past few years. Their support in raising awareness through their events and for creating new positions has been instrumental in supporting our annual summer student and intern work programs. In 2021, we were pleased to connect many of Mosaic's contractor partners to PLT Canada which has resulted in new job opportunities being made possible for emerging workers in our industry."

LOUISE BENDER
VP PEOPLE & ADMINISTRATION
MOSAIC FOREST MANAGEMENT

MOSAIC
FOREST MANAGEMENT
SFI-CERTIFIED ORGANIZATION

"While working at Resolute Forest Products I was able to learn so much about the process to make pulp and paper, from logging to the final product. I worked under experienced supervision and gained invaluable professional knowledge that has helped me to grow as an engineer."

THOMAS ROY BARBER
ELECTRICAL ENGINEERING STUDENT
RESOLUTE FOREST PRODUCTS

resolute
Forest Products
SFI-CERTIFIED ORGANIZATION



PLT CANADA YOUTH

"Working as a part of the Mottled Duskywing Recovery team has been a wonderful experience. I have learned about the significance of one of the smallest and most unassuming butterflies in Ontario and how critical it is to save them and their habitat. I am so proud of the fact that our team reintroduced the Mottled Duskywing to a region it was extirpated from. This will forever be one of my most memorable job experiences!"

WAJED SHAH
BUTTERFLY CONSERVATION FIELD ASSISTANT
UNIVERSITY OF GUELPH

UNIVERSITY OF GUELPH

"In 2021 we hired a number of youth for green jobs roles ranging from environmental restoration to public outreach and education. We are proud to partner with PLT Canada to support youth professional development in the green jobs sector and are grateful for their support."

GAIL WALLIN
EXECUTIVE DIRECTOR
INVASIVE SPECIES COUNCIL OF BC

isc Invasive Species
Council of BC



EMPLOYER

"I loved being able to meaningfully impact and inspire others to take action against invasive species. British Columbia is one of the most biodiverse provinces in Canada, so being able to do my part to help protect these diverse ecosystems and help educate others was such an incredible opportunity!"

KAILLI SPENCE
YOUTH FACILITATOR
INVASIVE SPECIES COUNCIL OF BC

isc Invasive Species
Council of BC
SFI CONSERVATION PARTNER

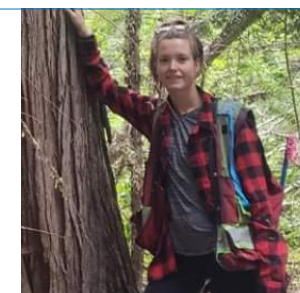


PLT CANADA YOUTH

"Work experiences such as this past summer have taught me leadership, teamwork, supervision, and data collection skills which I consider to be foundational to many forestry positions within Canada."

SKY JARVIS
COMMUNITY FOREST TECHNICIAN
LOWER NORTH THOMPSON COMMUNITY FOREST

Lower North Thompson Community Forest Society



PLT CANADA YOUTH

"Through this funding stream I was able to work with Sky Jarvis to train and mentor her in her journey to becoming a Registered Professional Forester. I have since been able to offer her a Full Time permanent position here at the Lower North Thompson Community Forest! This funding stream is great as it provides funding for youth who are recent grads and creates opportunities for young professionals to get their foot in the door and makes the transition to employment smoother (especially in rural communities) - it's a great initiative."

MIKE FRANCIS
MANAGER
LOWER NORTH THOMPSON COMMUNITY FOREST

Lower North Thompson Community Forest Society



EMPLOYER



PLT CANADA YOUTH

Wajed with a Mottled Duskywing butterfly on his thumb.

“PLT Canada has provided essential flexibility for our organization to engage early career prospects, bolster programs, and conduct critical work that would otherwise go undone. Our PLT Canada-supported staff conducted many important roles across the organization: surveying breeding and migratory birds in remote parts of southern and north-western Ontario, conducting data quality assurance and maintenance of research infrastructure in Atlantic Canada, as well as coordinating volunteer biologists and conducting research programs on migratory shorebirds in British Columbia.”

STU MACKENZIE

DIRECTOR OF STRATEGIC ASSETS
BIRDS CANADA



EMPLOYER

“I learned a lot about scientific research and conservation science, including climbing trees, collecting insects using drones, and snorkelling for bass nests. I am proud that I developed and fostered my field research skills. I had a fantastic summer outdoors and gained hands-on experience in my field of study.”

CATRIONA DALEY

SCIENTIFIC RESEARCH INTERN
KENAUK INSTITUTE



PLT CANADA YOUTH

“Thanks to PLT Canada and UNBC, I had a terrific summer field season developing both my field and office skills. I enjoyed exploring Northern BC and gaining lots of experience working with meteorological and hydrological equipment. I learned how the scientific process works from field data collection, data analysis, and writing reports on our findings. I’m very proud of the hard work our team did and how useful the collected data will be for climate change research.”

DEREK GILBERT

RESEARCH SKILLS TRAINEE
UNIVERSITY OF NORTHERN BRITISH COLUMBIA



EMPLOYER

“The youth we hired thanks to the PLT Canada Green Jobs Program were engaged in the environment and passionate about their work. Watching them develop confidence, leadership and perseverance was inspiring. The energy they have for conservation is contagious.”

LIANE NOWELL

EXECUTIVE DIRECTOR
THE KENAUk INSTITUTE



“I was so lucky to both work and learn in nature this past summer. I was able to learn so much from those I worked with and gain the field work skills that are now helping me to further my education. I’m proud of the research that I was able to perform and contribute to through my summer in the field.”

TARA LEPINE

AQUATIC ENVIRONMENTAL TECHNICIAN
CARLETON UNIVERSITY



PLT CANADA YOUTH

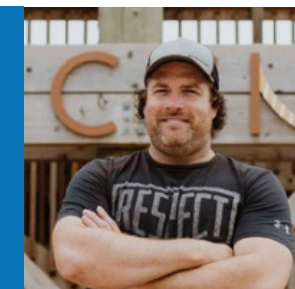
“We have been very fortunate to have been able to work with PLT Canada to help fund some of our staff positions. PLT Canada’s support made it possible for us to keep our staff on longer through the season while paying a living wage. We interacted with a number of PLT Canada staff who helped us put our applications together. All of them were super helpful and kind and made the whole process a breeze. If your organization is in the forestry, ecological restoration, or green-economy space I highly recommend checking out PLT Canada as a potential partner!”

JOSHUA NOISEUX

OWNER
EVERMEADOW REGENERATIVE AGRICULTURE



EMPLOYER



EMPLOYER

“PLT Canada has supported us with the resources needed to offer high-quality jobs for youth, at a competitive wage. These valuable learning opportunities are especially significant in our rural community where entry-level positions are limited within the industry. With the generosity of PLT Canada we were able to introduce 7 additional youth to the field of eco-tourism in 2021!”

RYAN GARDHOUSE

PRESIDENT
ASCENT AERIAL PARK





EMPLOYER

"The funding we received from PLT Canada was greatly appreciated. Without it, we would not have been able to hire the three amazing summer students that we did. The application process was user-friendly, and the staff were very supportive and punctual."

BENJAMIN KAVANAGH
CONSERVATION PROGRAMS SPECIALIST
DUCKS UNLIMITED CANADA



EMPLOYER

"In the 3 years we've been engaged with Project Learning Tree Canada, these funds have allowed us to extend our student interns for longer periods, which has given our students exposure to more diverse activities through the seasons and more hands-on work that we would have otherwise had to outsource."

STEPHANIE EWEN
MANAGER, FACULTY OF FORESTRY
ALEX FRASER RESEARCH FOREST
THE UNIVERSITY OF BRITISH COLUMBIA



"The assistance for employees goes a long way for Non Profit Organizations like the Lower Thames Valley Conservation Authority. The added value is that you get to educate young folks in an on-the-job environment and prepare them for a real life career setting after school. This is a great program and we hope for more funding to sustain PLT Canada into the future."

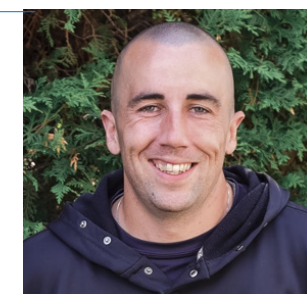
GREG VAN EVERY
CONSERVATION SERVICES COORDINATOR
LOWER THAMES VALLEY CONSERVATION AUTHORITY



EMPLOYER

"PLT Canada is amazing! We are so happy we looked into this funding option. The staff have been very helpful in answering any questions, and the benefit to our young business is invaluable."

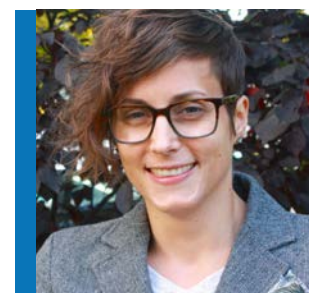
JOHNNY CORNER
OWNER/OPERATOR
NORTHSHORE TREE EXPERTS



EMPLOYER

"The additional staff hired through PLT Canada has given our Nearby Nature program the opportunity to provide even more enriching outdoor programming to the children in our care. The increase in staff allowed us to focus on sustainable use of our natural play space, to minimise the carbon footprint of our program, and to promote a respectful and collaborative relationship to the land we play

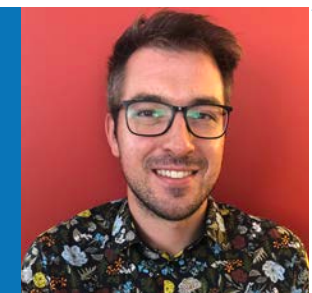
BENOIT GAUTHIER
PROGRAM COORDINATOR
ANDREW FLECK CHILDREN'S SERVICES



EMPLOYER

"Throughout the entire process the PLT Canada staff were tremendously helpful – both friendly and professional. The Green Jobs program made it possible for Green Communities Canada to increase the diversity of youth within our organization and it was a joy to work with enthusiastic, well-educated participants."

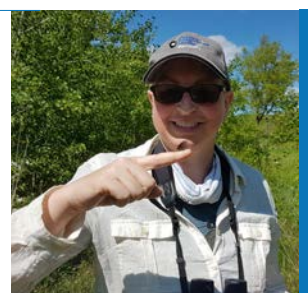
BRIANNA SALMON
EXECUTIVE DIRECTOR
GREEN COMMUNITIES CANADA



EMPLOYER

"Human resource capacity is always the largest, most important, but least funded part of our species recovery project budgets and the PLT Canada program allows us to hire the teams we need to carry out our essential work while providing flexibility to hire qualified candidates."

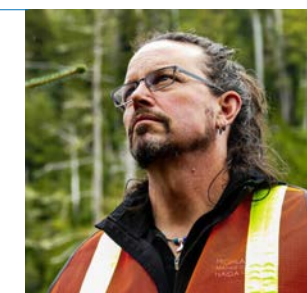
JESSICA STEINER
CONSERVATION PROGRAMS DIRECTOR
WILDLIFE PRESERVATION CANADA



EMPLOYER

"We at North Pacific Timber Corp. would like to send you all our most sincere Haawa/Thank you for the funding support and opportunities it provided to our young Haida crew. It was a direct result of this funding that we were able to employ and train them in milling operations which in turn strengthens the efforts we are all working on to further develop the value added forest industry here on Haida Gwaii."

DANNY ROBERTSON
BUSINESS MANAGER
NORTH PACIFIC TIMBER CORP.



EMPLOYER



EMPLOYER

“PLT Canada funding has been beneficial in supporting two Cree young land users to learn science and technology and get employed in research in the community through our organization, the Chisasibi Eeyou Resource and Research Institute (CERRI). One of the young land users learned remote sensing and satellite image analysis, while the other learned laboratory skills in processing water samples to test for the presence of COVID-19 genetic material. In addition, both land users learned essential skills in fishery science such as fish otolith extraction and interpretation.”

DANTE TORIO

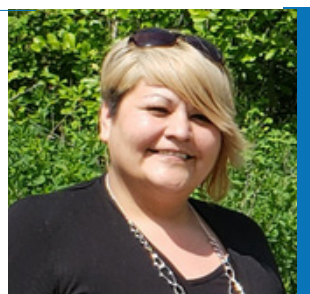
MARINE BIOLOGIST AND SPATIAL ECOLOGIST
CHISASIBI EYYOU RESOURCE AND RESEARCH INSTITUTE



“PLT Canada has enabled us to hire students and it helps us greatly, to get the people out there to do the jobs that we need to get done, and it also benefits the students and it exposes them to the work we do and gets them interested. I believe it’s a win-win situation for all of us.”

RIVER JOHNSON

YUCWMENLÚCWU (“CARETAKERS OF THE LAND”)
SPLATSIN DEVELOPMENT CORPORATION



EMPLOYER

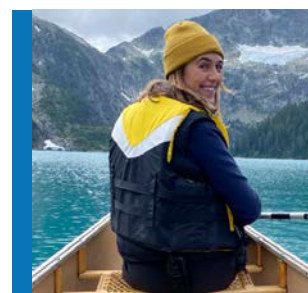


PLT CANADA YOUTH

“I was proud of my crew for rising to every challenge while working independently in the backcountry of some of the most spectacular landscapes throughout the Cariboo and Thompson regions, from grasslands and forests to stunning alpine meadows.”

MALEEN MUND

STUDENT RANGER CREW LEAD
BC PARKS



PLT CANADA YOUTH

“I loved the opportunities that we got throughout the season, which ranged from flying in helicopters to backcountry camping. I learned so much about how provincial parks work, who takes care of them, and how to recreate safely in the outdoors, especially in remote areas. I’m very proud of everything my team completed this summer, from building fences and trails, to collecting scientific data in wildfire burn sites. I really enjoyed my PLT Canada Green Job with BC Parks and will take everything I learned with me into future jobs, and in my personal life!”

SHAYNE POLEYKO

STUDENT RANGER
BC PARKS



CANADIAN PARKS COUNCIL



PLT CANADA HAS PLACED OVER
500 YOUNG ADULTS
INTO GREEN JOBS
WITH PROVINCIAL/TERRITORIAL PARKS
IN 2021

AND OVER
1,750 YOUNG ADULTS
INTO GREEN JOBS
SINCE IN 2018

OUR EMPLOYERS IN THE CPC NETWORK SINCE 2018

1. Alberta Parks
2. BC Parks
3. Canadian Parks Collective - Institute for Environmental Sustainability
4. Government of Yukon Parks Branch
5. New Brunswick Department of Tourism, Heritage and Culture
6. Newfoundland and Labrador Parks Division
7. Nova Scotia Environment
8. Ontario Parks
9. Saskatchewan Parks
10. Société des établissements de plein air du Québec (Sépaq)

PLT CANADA AND OYEP PARTNERSHIP IN SUPPORTING INDIGENOUS YOUNG ADULTS

PLT Canada's national partnership with the **Outland Youth Employment Program (OYEP)** has continued to grow and evolve to support land-based education, training, and work opportunities for high school-aged Indigenous youth.



SINCE 2018, PLT CANADA & SFI-CERTIFIED
ORGANIZATIONS HAVE CONTRIBUTED OVER

\$4.2 MILLION
TO OYEP

**\$2.8 MILLION FROM PLT CANADA AND
\$1.4 MILLION FROM SFI-CERTIFIED ORGANIZATIONS**



PLT Canada supports advanced skills training for Indigenous youth across Canada.

THANKS IN LARGE PART TO OUR
PARTNERSHIP WITH OYEP, PLT CANADA
HAS BEEN ABLE TO SUPPORT OVER

**900 INDIGENOUS
YOUNG ADULTS**

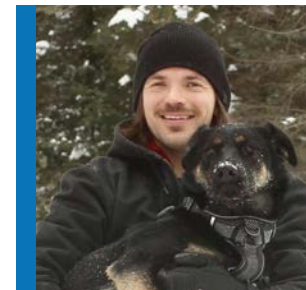
↓
FROM OVER
**100 DIFFERENT
COMMUNITIES**

PLT CANADA HAS SUPPORTED OVER

**150 INDIGENOUS
YOUNG ADULTS**

FROM ACROSS CANADA

in obtaining advanced skills training in brush saw operation, first aid, bear awareness, health and safety, forklift counterbalance, and more!



"PLT Canada has been working with OYEP since 2019—they have allowed us to connect hundreds of Indigenous young adults with green opportunities on a national level, with an accessible and timely funding structure and process."

MARK KMILL
NATIONAL PROGRAM MANAGER
OUTLAND YOUTH EMPLOYMENT PROGRAM (OYEP)

OYEP
EQUITY & OPPORTUNITY
SFI COMMUNITY PARTNER



Two Arrowhead Provincial Park staff (Doug and Maddy) did a guided “paddle the mist” event on a beautiful August morning.

Photo: Adam Tobin, Green Jobs young adult

PLT CANADA'S MENTORSHIP

Mentorship can help inspire and recruit the next generation of forest and conservation leaders.

SINCE 2018, PLT CANADA
HAS SUPPORTED OVER

500 MENTORSHIP
PARTICIPANTS
IN **7** DIFFERENT COHORTS
with more to come!

PLT CANADA HAS SPONSORED OVER

165 YOUNG
ADULTS
TO ATTEND PROFESSIONAL
DEVELOPMENT EVENTS

“I want to thank PLT Canada for its support of our Indigenous Youth program. The mentorship piece was an important part of the plan and we are so grateful for our partnership.”

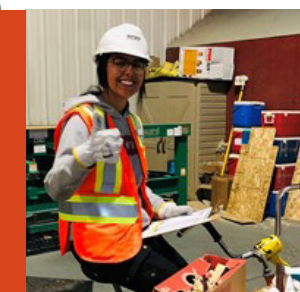
MICHELLE MERCER

HR ADVISOR, DIVERSITY & INCLUSION
TOLKO

TOLKO
SFI-CERTIFIED ORGANIZATION



EMPLOYER



“In collaboration with Tolko (an SFI-certified organization), PLT Canada created a customised eight-week mentorship program for participants in Meadow Lake, SK.”

TAYLOR MISTIKOKAT

TECHNICAL DEPARTMENT
PLT CANADA/TOLKO MENTEE



“During my time in PLT Canada’s Green Leaders Program, I developed and worked on my confidence and networking—while also developing skills to help me in the workplace and the real world. I have to thank PLT Canada for not only supporting me during my journey, but also giving me the knowledge, resources, and confidence to pave my own pathway!”

BENEDICT LANGILLE
PLT CANADA GREEN LEADER

“My mentor was absolutely fabulous and wonderful to talk to. She always went above and beyond to provide resources and advice to help me pursue my educational and career goals. I couldn’t have asked for a more perfect match!”

AMBER JAMES
PLT CANADA MENTEE



“I loved having an understanding mentor and someone I can look up to! This experience has definitely helped shape me into a greater agent of change and has given me more accountability in my life. I would like to express my gratitude to my mentor and everyone who is involved with the PLT Canada Green Mentor program.”

KIANNA BEAR HETHERINTON
PLT CANADA MENTEE

“I have found my mentor to be awesome to work with! Also, I love the people I met through the program. Everyone comes from different backgrounds, which makes learning from each other more interesting.”

PETREL LIU
PLT CANADA MENTEE



MENTORSHIP

IN 2021

PLT CANADA'S GREEN MENTORS

CAME FROM THE FOLLOWING ORGANIZATIONS IN 2021

Alberta Forest Products	Dendron Forestry	Processors Association
Aleza Lake Research Forest Society	Dexterra/Outland	Interfor
Askii Environmental Inc	Diamond Head Consulting	Irving Consumer Products
B.A. Blackwell and Associates	Domtar	J.D. Irving
BC Parks Foundation	Ducks Unlimited	Junior Achievement of Northern and Eastern Ontario
BC Timber Sales	EACOM	KBM Resources Group Inc.
Bio Forest	Eastern Ontario Arborists Inc.	Kenora Resource Consultants Inc
Birds Canada	First Resource Management Group	McCurdy Consulting Inc
Bluesource	Forest Gene Conservation Association	Mercer Celgar
Canadian Forest Service	Forest Products Association of Canada	Merin Forests
Canadian Kraft Paper	Forests Ontario	Mosaic Forests
CANFOR	FPIInnovation	Natural Resources Canada
Carbon Connect	FRI Research	NB Power
City of Edmonton	Golder Associates	Needak
City of London	Grand Council Treaty #3	Nisokapawino Forest Management Corporation
City of Toronto, Urban Forestry	Grand River	Norbord
Conference Board of Canada	Incremental Forest Technologies	NorthWinds Environmental Services
Conservation Halton	Independent Wood	
County of Renfrew		

Ontario Parks - Ontario Ministry of Environment, Conservation and Parks

Parks and Facilities, Town of Tillsonburg

Preferred by Nature

Province of British Columbia

PRT Inc.

PwC

Renner Consulting

Resolute

Silv-Econ

SMJ Consulting

Society of Richmond Children's Centre

Sustainable Forestry Initiative

TC Energy

Tolko Industries

Toronto and Region Conservation Authority

Trans Canada Trail

University of British Columbia

University of Toronto

Urban Forestry, City of Toronto

VAST Resource Solutions Inc.

West Fraser

PLT CANADA PROVIDED

MENTAL HEALTH SUPPORT

FOR ALL OUR GREEN JOBS AND GREEN MENTOR YOUTH THROUGH LIFEWORKS



Under **PLT Canada's Green Leaders program**, Indigenous young adults from across Canada designed and completed a 'green' community action project, while being mentored by an experienced forest and conservation professional.

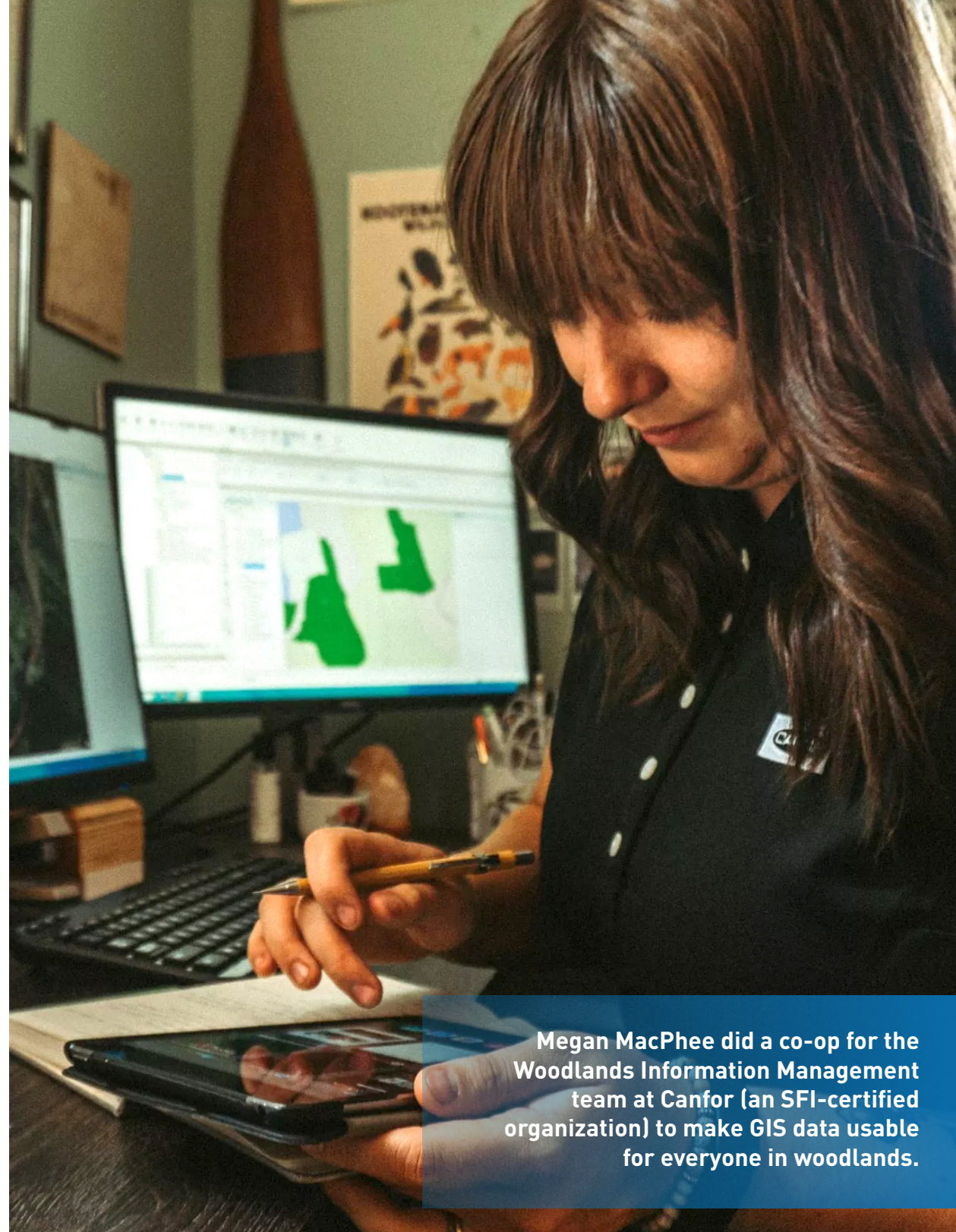
The Green Leaders' community action projects included an online blanket crafting event to upcycle old fabric, a food drive, and an ice-fishing derby, among others.

PLT CANADA'S SKILLS DEVELOPMENT

The importance of online professional development opportunities continued to increase during the COVID-19 pandemic.

PLT CANADA HAS HOSTED OVER

1,400 PARTICIPANTS
OVER **17** DIFFERENT
ONLINE EVENTS
since 2020



Megan MacPhee did a co-op for the Woodlands Information Management team at Canfor (an SFI-certified organization) to make GIS data usable for everyone in woodlands.

PLT CANADA'S ONLINE COURSES

COURSES INCLUDE:



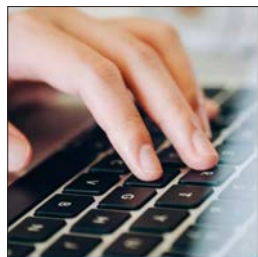
Green Pathway Plan: A Career Development Guide



Job Interviews and Networking



Motivation and S.M.A.R.T. Goals



Resumes and Cover Letters



Teamwork and Problem Solving



Health and Wellness

PLT Canada released an e-unit on **Indigenous Rights and Relationship Building** in collaboration with Sault College:

RESPECTING ABORIGINAL AND TREATY RIGHTS WITHIN SUSTAINABLE FOREST MANAGEMENT



SAULT
COLLEGE

Funded in part by the Government of Canada under the Youth Employment and Skills Strategy



PLT Canada developed and launched the Specialist High Skills Major (SHSM) Course – **“Diverse Perspectives in Natural Resource Management”** in collaboration with the Government of Ontario. The course is available on the website of Beanstalk Academy—a provider of SHSM courses.



“I made some great professional connections (during the PLT Canada Green Jobs Fair) and learned some tips and tricks with how to cater my resume and cover letter.”

CARMEN JACOBSON
PLT CANADA MENTEE



“I learned a lot about how corporate sustainability reporting is used throughout the company to create goals and targets, measure performance, and drive sustainability efforts.”

BASIL COOPER
SUSTAINABILITY CO-OP STUDENT
CANFOR



SFI-CERTIFIED ORGANIZATION

PLT CANADA GREEN JOBS VIDEOS

We started to release our “Green Jobs: Exploring Forest Careers” videos about amazing people who work in and care for our forests. Through the videos, viewers discover and learn about these types of jobs and why they are key to managing forests sustainably!

The videos we have released so far include:

CHIEF FORESTER
SILVICULTURE FORESTER
ROADS AND OPERATIONS SUPERVISOR
WOODLANDS SUPERVISOR

EXPLORE THEM HERE:
pltcanaa.org/en/green-jobs-video-series/



“I’m excited about the future of green jobs. I thoroughly enjoyed meeting the new and upcoming workforce during the PLT Canada #MyGreenJob Career Fair, so diverse and educated, it was a real pleasure connecting with them all.”

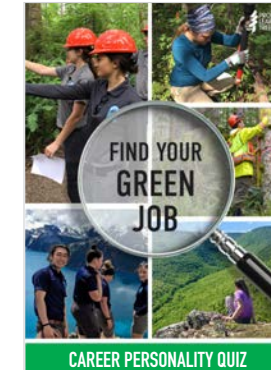
CARLY AMIRULT
MOSAIC FOREST MANAGEMENT

MOSAIC
 FOREST MANAGEMENT
 SFI-CERTIFIED ORGANIZATION

EMPLOYER

CAREER PERSONALITY QUIZ

PLT Canada's online Career Personality Quiz matches existing skills, learning style and interests to dozens of jobs in the forest and conservaiton sector. Educators can administer tests for their students with downloadable reports for each test-taker. It is now fully available in both French and English.



VOICES OF INDIGENOUS YOUTH STORY MAP

PLT Canada's **Voices of Indigenous Youth Story Map** profiles the success stories of Indigenous young adults who have worked in PLT Canada-funded Green Jobs.



PLT CANADA HAS PUBLISHED
16 STORIES
 FROM **3** DIFFERENT PROVINCES

and is on track to publish up to 100 stories by mid-2022.



Natasha Beauregard teaches volunteers how to remove invasive species at Minnekhada Park Association at Widgeon in British Columbia.

PLT CANADA'S ENVIRONMENTAL EDUCATION

PLT Canada's educational resources encourage critical and creative thinking, and help young people understand how forests help in the fight against climate change and more.



"It's critical that we, as a society, learn to see and understand the value of sustainably managed forests. Building this awareness requires a broad approach that includes youth, consumers, advocates, economists, scientists, teachers, and many others involved in the forest and conservation sector. Understanding our connection to trees needs to start at an early age and grow throughout our lives."

TARA TOPPING

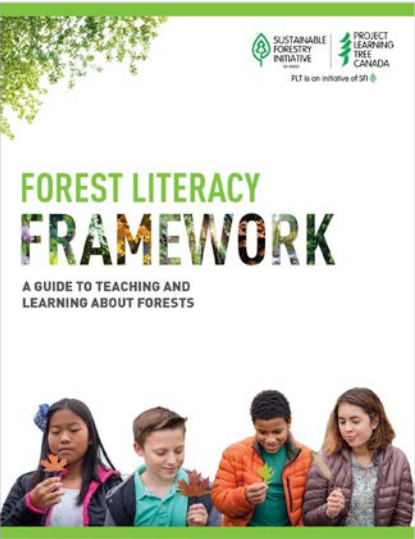
SECONDARY SCHOOL TEACHER,
NEPEAN HIGH SCHOOL, OTTAWA, ONTARIO

PLT CANADA'S FOREST LITERACY FRAMEWORK

We developed and launched **PLT Canada's Forest Literacy Framework – A Guide to Teaching and Learning About Forests**. The Forest Literacy Framework translates the complex language of forests, trees, forest practices, and sustainable forest management into concepts that everyone should know by the time they graduate from high school. It is designed to increase people's understanding of forests and empower them to take actions that benefit forests and people – and provides examples of PLT Canada tools and resources that can support young people in building that knowledge.

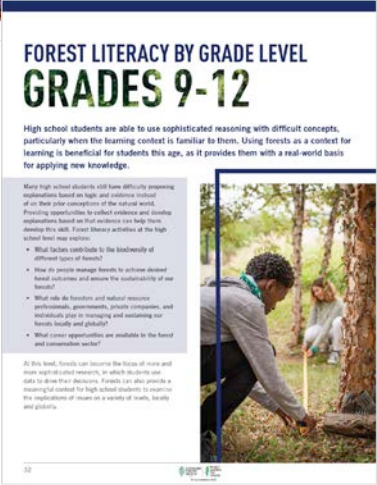
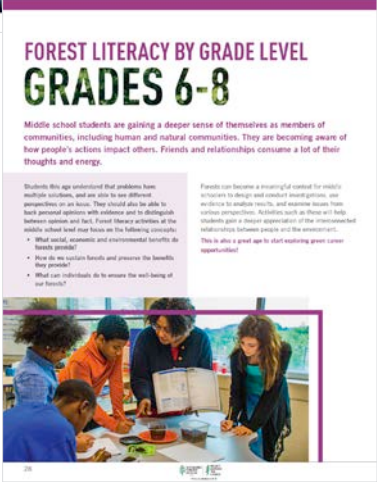
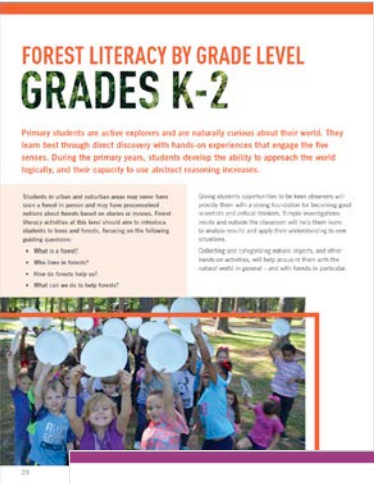
In the end we believe everyone should understand that forests:

- Address climate change
- Help recover species at risk
- Deliver ecosystem services
- Provide renewable supply chains
- Sustain communities and economies
- Provide a place to learn and discover
- Contribute to social and cultural benefits
- Lower rates of asthma and respiratory illness
- Lower temperature of urban heat islands
- Develop new medicines



By gaining forest literacy, the public and K-12 youth acquire the tools and knowledge they need to keep our forests sustainable over the long term and empower them to take actions that benefit forests and all of us – whether they are professionals in the sector, or just more knowledgeable consumers and members of society.

EXPLORE HERE:
pltcanada.org/en/forest-literacy/



CHECK OUT OUR PLT CANADA FACT SHEETS









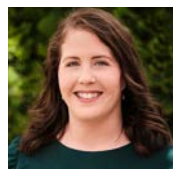




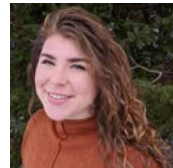




RELEASED
PLT CANADA'S LEARN ABOUT
FORESTS ACTIVITIES WITH
17 FREE WORKSHEETS

to help educators introduce forest
concepts and environmental
education to youth.






THESE ACTIVITIES WERE
DOWNLOADED OVER
2,000 TIMES
in 2021



PLT CANADA TEAM

 KATHY ABUSOW President and CEO	 JESSICA KAKNEVICIUS Vice President, Education	 DAVID FOLKERSON Vice President, Communications	 BRIAN CROWE Chief Financial Officer	 PAUL ROBITAILE Senior Advisor, Indigenous Relations	 JERRI TAYLOR Director, Diversity in Career Pathways
 MILA SNEJNSCIA Business Director	 ZACHARY WAGMAN Senior Manager, Green Jobs	 DANIKA STRECKO Senior Manager, Education	 MIRA WILLIAMSON Manager, Communications and Media Relations	 MIRNA ABDO Manager, Bilingual Communications	 MARIA CHIARELLA Manager, Mentorship and Youth Products
 MADHURI JANI Green Jobs Coordinator	 BRITTANY LODGE Youth Programs Coordinator	 ALEX LEONARD Communications Coordinator	 SHUYA HUANG Education Systems Coordinator	 SWETHA KENGASUR VENKATESH Green Jobs Coordinator	 JENNIFER FARANT Administrative Assistant

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CONTACT US

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Project Learning Tree Canada

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Ottawa, ON K1Y 3B2

Follow us

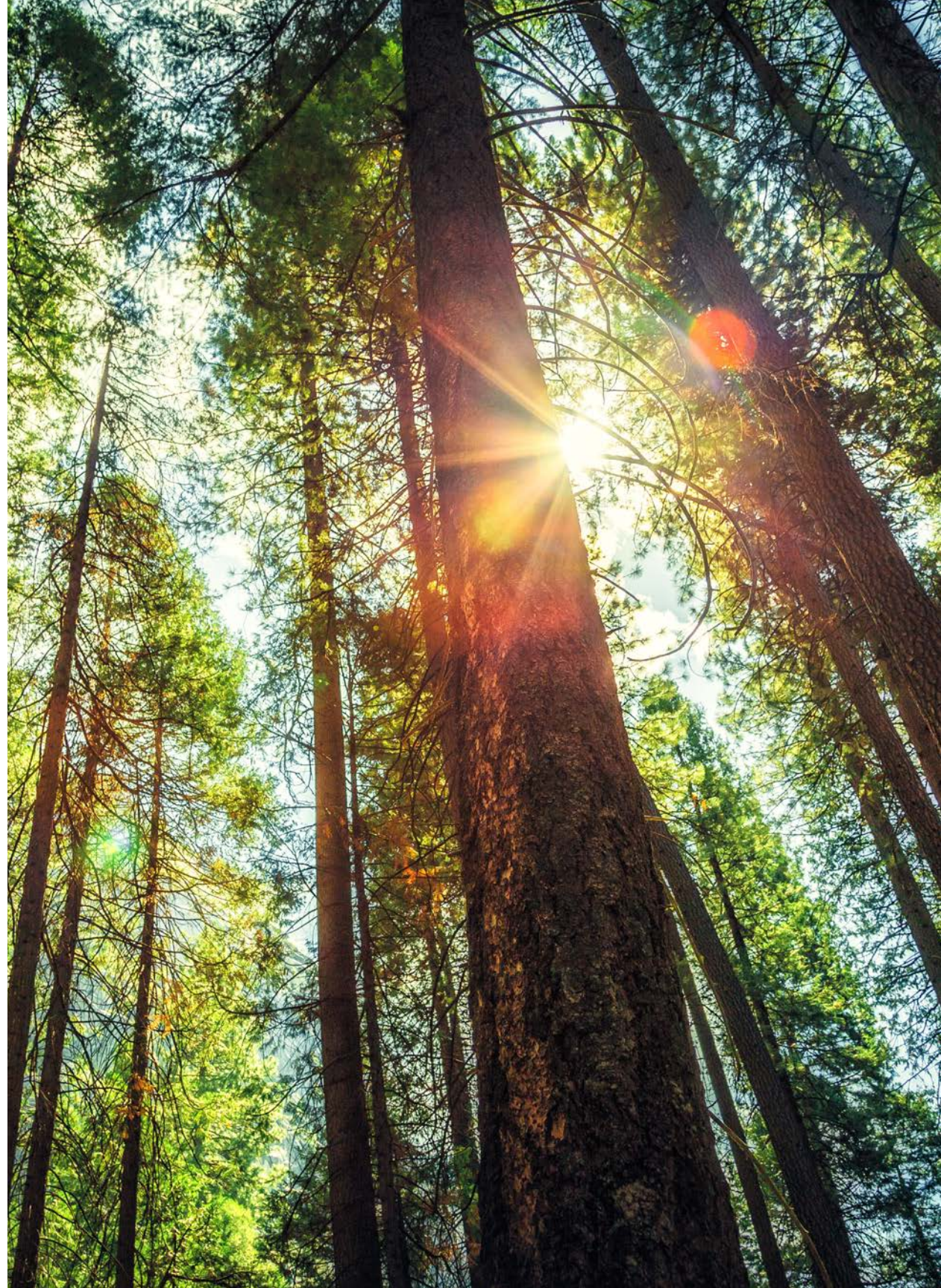
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ABOUT PLT CANADA

Project Learning Tree Canada (PLT Canada) believes in a society that values and benefits from sustainably managed forests and the great outdoors. It is committed to using trees and forests as windows on the world to inspire action and grow future forest and conservation leaders. PLT Canada's environmental education and professional development services, which include high-value work experiences and an industry-leading mentorship program, support youth across Canada on their green career pathways, including those in rural, Indigenous, and urban communities. PLT Canada is an initiative of the Sustainable Forestry Initiative (SFI). Learn more at www.pltcanada.org.




Funded in part by the Government
of Canada under the Youth
Employment and Skills Strategy





PROJECT
LEARNING
TREE
CANADA

An initiative of SFI 



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