

PROJECT LEARNING TREE CANADA GROWING FUTURE FOREST AND CONSERVATION LEADERS

OUR VISION:

A world that values and benefits from sustainably managed forests and the natural world.

OUR MISSION:

To advance environmental literacy, stewardship, and career pathways using trees and forests as windows on the world.

Project Learning Tree Canada (PLT Canada) is committed to using trees and forests as windows on the world to inspire action and grow future forest and conservation leaders. Our environmental education and professional development services, which include <u>high-value</u> work experiences and an <u>industry-leading mentorship program</u>, support youth across Canada on their green career pathways, including those in rural, Indigenous, and urban communities. We are a bilingual charitable organization and an initiative of the Sustainable Forestry Initiative (SFI).



"I developed and worked on my confidence and networking—while also developing skills to help me in the workplace and the real world. I have to thank PLT Canada for not only supporting me during my journey, but also giving me the knowledge, resources, and confidence

to pave my own pathway!

BEN LANGILLE PLT CANADA MENTEE

SINCE 2018

WE HAVE PLACED YOUTH IN OVER **3,700** GREEN JOBS

WE HAVE PLACED OVER 580 INDIGENOUS YOUTH

> FROM OVER BO DIFFERENT COMMUNITIES INTO GREEN JOBS

WE CONTINUE TO ACHIEVE GENDER BALANCE THROUGHOUT ALL GREEN JOB

PLACEMENTS YEAR AFTER YEAR

250 EMPLOYERS WITH WAGE MATCHING

WE HAVE SUPPORTED OVER **200** MENTORSHIP
PARTICIPANTS

Funded in part by the Government of Canada under the Youth Employment and Skills Strategy

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pltcanada.org

INITIATIVES PLT CANADA'S GREEN JOBS

PLT Canada offers <u>wage matching to hire young</u> <u>people aged 15–30 into Green Jobs</u>. Green jobs contribute to a more sustainable planet and include jobs in the forest sector, parks, conservation, natural resource management, environmental education, sustainable food systems, climate change, carbon sequestration, species maintenance and recovery, water quality and quantity, and more. PLT Canada's wage match can give young people the opportunity to experience their first paid position in the sector. It can help grow the next generation of forest and conservation leaders.

PLT CANADA'S GREEN MENTOR PROGRAM

PLT Canada's Green Mentor program creates highly compatible connections (i.e. mentorship matches), where the mentee (aged 18–30) expands their forest and conservation knowledge, goals, and network, and the mentor (a forest and conservation sector professional) fosters future leaders, shares advice, and can gain fresh perspectives. PLT Canada's Green Mentor program is highly rated among mentees and mentors and has proven to be effective in building confidence, communication, and leadership. The six-month program is powered by an industry-leading platform and algorithm that matches people based on their personalities, goals, interests, and more. To date, over 200 people have participated in PLT Canada's mentorship program.

ENVIRONMENTAL EDUCATION

PLT Canada is building forest literacy in young people across the country by offering high-quality curriculum resources, activities in the classroom, and professional development for educators focused on connecting youth with the outdoors. These tools help young people understand the value and importance of our forests, as outlined in the recently launched *Forest Literacy Framework*, which brings learning about forests to life.

Other PLT Canada educational materials that help educators engage students with hands on activities include the organization's *Green Jobs Guide* and *Teaching with i-Tree*, both of which help educators engage students with hands-on activities.

ADDITIONAL CAREER SUPPORT SERVICES

PLT Canada's additional career support services and resources help young people build employable skills with <u>online courses</u> and <u>webinars</u> and discover relevant careers with PLT Canada's <u>Green Jobs</u> <u>Career Personality Quiz</u> and <u>A Guide to Green Jobs</u> <u>in Canada: Voices of Indigenous Professionals</u>

(which includes first-person stories of 12 Indigenous leaders and 12 career fact sheets). In addition to providing wage matching for employers, PLT Canada also offers workshops, webinars and career fairs that help support a diverse and resilient Green Jobs workforce.

CONNECT WITH US

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